

SchoolMessenger Notification Service

The Watertown City School District has contracted with SchoolMessenger, a leading provider of notification services for emergency broadcasts and other communications for education. The SchoolMessenger system is designed to automatically notify parents for reasons that impact the safety and academic performance of students. SchoolMessenger will extend the district's existing emergency preparedness procedures.

SchoolMessenger will *not* replace current school communication methods. For school closings, early dismissals or emergencies please continue to follow the local media as well as the Watertown City School District's website at (<http://www.watertowncsd.org>) The district's acquisition of the SchoolMessenger system is intended to extend its commitment to remain personally connected with parents. SchoolMessenger notification services (<http://www.schoolmessenger.com>) are provided by Reliance Communications of Santa Cruz, California, serving thousands of schools, districts, colleges and universities with timely alerts since 1999.

To confirm accurate information in our database, we will be broadcasting our first TEST MESSAGE on Monday, November 17th, 2014. If you do not receive a message please contact your child's building office secretary to confirm/update your contact information. If you are interested in opting in to text message notification as well, please review the reverse side of this notification.



 **SCHOOLMESSENGER®**

*Connecting educators with
millions of parents, students and staff every day*

www.schoolmessenger.com

School Messenger SMS Text Message Opt-In Procedure

In order to receive text messages via SchoolMessenger, you must indicate your willingness to receive text messages to your phone. The process is simple and only takes a few seconds to complete.

Simply text any one of the following words to the number **68453:
subscribe, optin, yes*

You'll know you were successful if you receive the following reply message:

You are registered to receive aprox 3 msgs/mo. Txt STOP to quit, HELP for help.

***Please note, although the district does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.*

If you have any questions, please feel free to contact your child's school.